

The Southern Uplands Partnership

Nature Based Tourism in South Scotland – where are we and where do we go from here?

Tinto Hotel Symington
February 18th 2004 from 10.30am to 4.30pm

Agenda

10.00	Arrival and Coffee		
10.30	Welcome	Mary Ann Smyth	SUP Director
	NBT in Context		
10.35	The Scottish Picture	Caroline Warburton	Tourism and Environment Forum
10.55	The South Scotland NBT Resource	Benjamin Carey/Denise Walton	Dunira Strategy
11.20	Making Tracks	Claire Wager	Making Tracks
	NBT Start-Up & Marketing		
11.40	Will your NBT enterprise fly?	Adrian Hallgarth	Head Falconer, Phoenix Falconry
12.05	The Hadrian's Wall Experience	David McGlade	Countryside Agency
	NBT Case Studies		
12.30	1. A refreshing approach to the outdoors	Colin Reilly	Fells & Forest
13.00	Lunch		
13.45	2. Red Squirrels	Zoe Smolka	Red Squirrels in South Scotland
14.05	3. Galloway Kite Trail	Chris Rollie	RSPB
14.30	Workshop Sessions		
	A Funding for NBT and making it pay.	Led by Adrian Hallgarth Facilitated by Claire Wager	
	B Archaeology, built heritage and cultural landscapes – can we make more of the resource?	Led by Janet Butterworth and facilitated by Mary Ann Smyth	
	C Development of the clusters – how should they work and who leads?	Led by Benjamin Carey and Denise Daly Walton and facilitated by Pip Tabor	
	D Marketing – when, where, what, how and why.	Led by David McGlade and facilitated by Flora McDowall	
15.30	Tea/coffee		
15.45	NBT from here - how can we make more of the resource? (report back from workshops)	Mary Ann Smyth	
16.30	Thanks and Close	Barbara Kelly	

